

# Management Development Program On

## **TECHNOLOGY APPLICATIONS IN FINANCE (FINTECH) FOR VALUE CREATION**



**DATE: MARCH 3-5, 2022 | MODE: ONLINE**  
**PROGRAM DIRECTOR: PROF. PRAKASH SINGH**

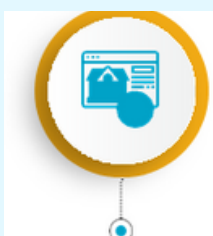
Indian Institute of Management Lucknow  
SIDBI Centre for Innovations in Financial Inclusion (SCIFI)  
<http://www.iiml.ac.in> | <http://www.iimlscifi.org>

# Introduction

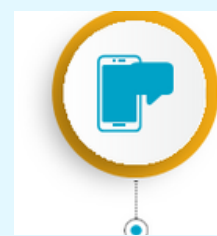
- In today's Digital era, finance and technology have emerged as the two sides of the same coin. While inclusive access to financial services, riding on disruptive technology, is on an all-time high; risk management aimed at consumer protection and financial stability is emerging as an undisputed necessity.
- This Executive Programme in "Technology application in Finance function for Value Creation" from IIM Lucknow, provides an overview and working knowledge of technology led disruptions in Financial services industry and long-term value creation in the light of these digital disruptions and new regulations.
- This programme will be delivered via interactive offline sessions and the industry-relevant programme curriculum which will benefit professionals in banking, fintech and NBFCs as well as IT professionals working on FinTech/ Blockchain projects



Demand for virtual cards has shot up by 600% amidst the COVID-19 crisis. (NASSCOM, 2020)



As of March 2020, India accounted for the highest fintech adoption rate at 87%. (Research And Markets Report, 2020)



Need for fintech professionals will increase by 42% by the end of 2020. (The Economic Times, 2020)

## Objective

The executive program has been designed for FinTech startups (engaged in Financial services) to strengthen their understating on the digital transformation taking place in the financial sector. The 3-day course would address:

- Emerging Technology in Finance
- Understanding the frameworks, challenges and the opportunities FinTech startups
- Data Driven Financial Analytics in Risk Management
- Applications of ML & AI in Finance Function

## Content

- Overview of Financial Services Industry – Global and Indian/ Understanding Basic
- Emerging Technology in Finance
- Foundations of FinTech and Associated Risks
- Application of FinTech in Financial Institutions
- Data Driven Financial Analytics in Risk Management and Fraud detections: Applications of ML & AI in FinTech
- Cyber Security and Financial Issues in FinTech: Navigating the Risks
- FinTech and MSME lending landscape

## Duration

**Three Days (March 3-5, 2022)**

## Methodology

- Lecture presentations
- Experimental learning using case studies
- Small group exercises and presentation by participants

## Participants

The program has been especially designed for founders/ co-founders of startups in the FINTECH space (from ideation to scaling up stage), whose startups (ideas) are focusing on application of Technology to optimize a specific Finance function or using Data analytics in Finance to improve decision making.

## Registration

The online registration form (<https://tinyurl.com/3bphtsce>) duly filled in should reach us at latest by **February 20, 2022 (Sunday) by 23:59 IST**. A confirmation of nomination/email will be sent to nominees after the due date.

## Date, Venue, and Accommodation

The programme is scheduled for three days during **March 03-05, 2022**. Due to surge of Covid19 cases across country, program sessions will be conducted **online mode (through zoom platform)**.

## Programme Fee

There is no participation fee as the entire program fee of Rs. 30,000/- per participant will be paid by IIML-SIDBI Centre for Innovations in Financial Inclusion (SCIFI).

## Certificate Of Participation

*The Institute issues a Certificate of participation on conclusion of the programme.*

## About Programme Director

Prof. Prakash Singh is a B.E. in Mechanical Engineering from HBTI, Kanpur, an MBA from Lucknow University and holds a PhD from BITS, Pilani. His research interests include Performance and Regulation of Banks, Risk Management in Financial Institutions, Microfinance, and Valuation of Start-ups. His research contributions have been published in various peer-reviewed journals. He also serves as an Independent Director on the Board of NBFC-MFIs as well as on the advisory board of UP Power Corporation, PICUP, SIDBI and LMA among other organisations. He is also the Faculty Convener at SCIFI, an IIM Lucknow - SIDBI sponsored incubation centre promoting start-ups in the space of FinTech. He can be reached at [p\\_singh@iiml.ac.in](mailto:p_singh@iiml.ac.in)

## Brief profile of IIML-SCIFI

- IIML-SCIFI was established through an agreement between two leading public institutions, SIDBI and IIM Lucknow with the aim to nurture start-ups working on financial inclusion aided by technology (FinTech), Agritech/ Agribusiness, Rural Livelihood & Women Empowerment.
- The incubation center seeks to explore, understand and turn ideas into reality by providing required support, mentoring and access to ecosystem resources.
- About 1200 sq. meter of built-up area has been earmarked by IIML for SCIFI incubator. 35 seats plug-and-play facility with conference room and training hall has been developed to begin with. There are independent cabins as well as shared co- working space with centralized air conditioning, power backup, internet and ready to use personal computers.

## Brief profile of IIM, Lucknow

- Indian Institute of Management Lucknow (IIML) is one of the premier business schools in India. From the sprawling about 185 acres campus, the Institute offers world class education in major areas of management and provides an ambience for genuine intellectual pursuit, excitement and professional growth.
- The Institute's carefully designed and high impact Management Development Programmes train business leaders, senior executives, and practicing managers from various sectors of the economy in all disciplines of management education and thought.
- The Institute has an internationally acclaimed Postgraduate Programme in Management, Agribusiness Management, & Fellow Programme in Management known for its quality, rigor and global orientation.
- The Noida campus, as an extension of IIM Lucknow, has been established to provide globally competitive management education to the professionals.
- The IIM Lucknow campus is located about 19 KMs away from the Railway Station and 33 KMs from the Airport, on the Lucknow-Sitapur highway and Hardoi-Sitapur bypass.

## To reach us, please contact

The Programme Manager (Academic Services) or Manager-SCIFI

**SCIFI Indian Institute of Management Lucknow**

**Prabandh Nagar, IIM Road, Lucknow 226 013**

Phone: (0522) 6696282, 6696283, 6696284/6285/6287 or 6387

E-mail: [mdpoffice@iiml.ac.in](mailto:mdpoffice@iiml.ac.in); or [mdp@iiml.ac.in](mailto:mdp@iiml.ac.in);

Website: [www.iiml.ac.in](http://www.iiml.ac.in) and [www.iimlscifi.org](http://www.iimlscifi.org)